

Session Details

Event	IASA Annual Educational Conference & Business Show
Year	2008
Month	06
Session Name	Yesterday, Today & Tomorrow: Content Solutions for Insurance
Session Number	273

**Abstract**  
 When presented with just one piece to a puzzle, it often takes considerable time to put together the rest of the pieces and determine what the big picture really looks like. In the world of insurance, content is king, and if you are holding only one piece to the puzzle of how to solve your content conundrum, you could be in trouble. This session will provide a snapshot of the entire content lifecycle within an insurance company by illustrating how systems can work together to handle all of your content needs. Different types of insurance companies will discuss the yesterday, today and tomorrow of content solutions for insurance. From back end scanning of existing paper files to handling the incoming "matter stream" of information in the form of faxes, snail mail, email, electronic files and more, to staying on the paperless path for the future by enabling business units to take more control over policyholder communications, improving document quality and freeing expensive IT resources to develop new applications, this session will give you a complete look at the progression toward becoming a paperless insurance business.

Track	TECH
Content Rating	4.25
Information Rating	4.25
Accuracy Rating	4.50

**Speakers**  
[56786 Lynne Roberts](#)  
[32504 Steve Maes](#)  
[30116 Craig Lowenthal, CPA](#)

[Back to Search Results](#)

Member Tools

Welcome, Craig Lowenthal, CPA, ID: 30116

- [Login](#)
- [Logout](#)
- [My Profile](#)
- [e-Store](#)
- [Member Search](#)
- [Session or Speaker Search](#)
- [Member Directory](#)
- [e-Communities](#)

Upcoming Events

Oct 28 Georgia Chapter Fall Educational Conference  
 Atlanta, GA

Oct 28-30 Mid-South Chapter Annual Conference  
 Biloxi, MS

Nov 13 Pacific Northwest Chapter Meeting  
 Bellevue, WA

[All Events](#)